

Department of Management, SRIMCA, UTU

Department of Management had participated in “**Youth Speak Forum**” presented by **Coca-Cola** at **Uka Tarsadia University** on **03rd August, 2017** from 9:30 to 12:30 pm at **Pushpam Tarsadia Auditorium**. The speakers were **Mr. M. Nagarajan - CEO Smart City**, **Mr. Surabh Pachariwala- writer and speaker at TEDx** and **Ms. Iris from China**. 120 students from MBA & Integrated MBA have participated in this forum.

The forum discussed various topics like developing leadership, culture of India, how to be successful by having failures, being positive thinker and make goals, strategy to make right decisions and importance of right motivation.

Mr. Nagarajan talked about converting information into knowledge, being an original entrepreneur and lessons from life of Thomas Alva Edison. Mr. Saurabh had discussed about developing leadership and about “when we grow up”, taking examples of KFC, Reliance Jio and success stories of other businesses.

Further, Ms. Iris described Indian culture, difference between cultures of India and China and future scenarios and changes that can be bring in India.

The discussion was followed by question answer session answered by all speakers and some tips were also given by them to students.

